

#Securityisms

The Real APT

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Annoying Presenter Traits



#5 – Reference APT

✓ 5 – Reference APT

#4 – Overuse Cyber

✓ 4 – Overuse Cyber

Cyber <InsertTermHere>

threat | war | terrorists | activists | hacktivists |
bully | security | space |
cyber | cyber | cyber | cyber

#3 – Quote the Bruce

✓ 3 – Quote the Bruce

- Sounds like a protection racket, doesn't it? It is a protection racket.
- You have to make the entity in the position to solve the problem, responsible for the problem. Otherwise, it doesn't get solved.

✓ 3 – Quote the Bruce

- The fundamental driver in computer security, in all of the computer industry, is economics. That requires a lot of re-education for us security geeks.
- When you deal with events that have a very, very high damage [amount], and a very, very low probability of occurrence, you multiply infinity by zero and get whatever you want.

✓ 3 – Quote the Bruce

#2 – Quote the Tzu

✓ 2 – Quote the Tzu

- All [cyber]war is based on deception.
- Confront them with annihilation, and they will then survive; plunge them into a deadly situation, and they will then live. When people fall into danger, they are then able to strive for victory.

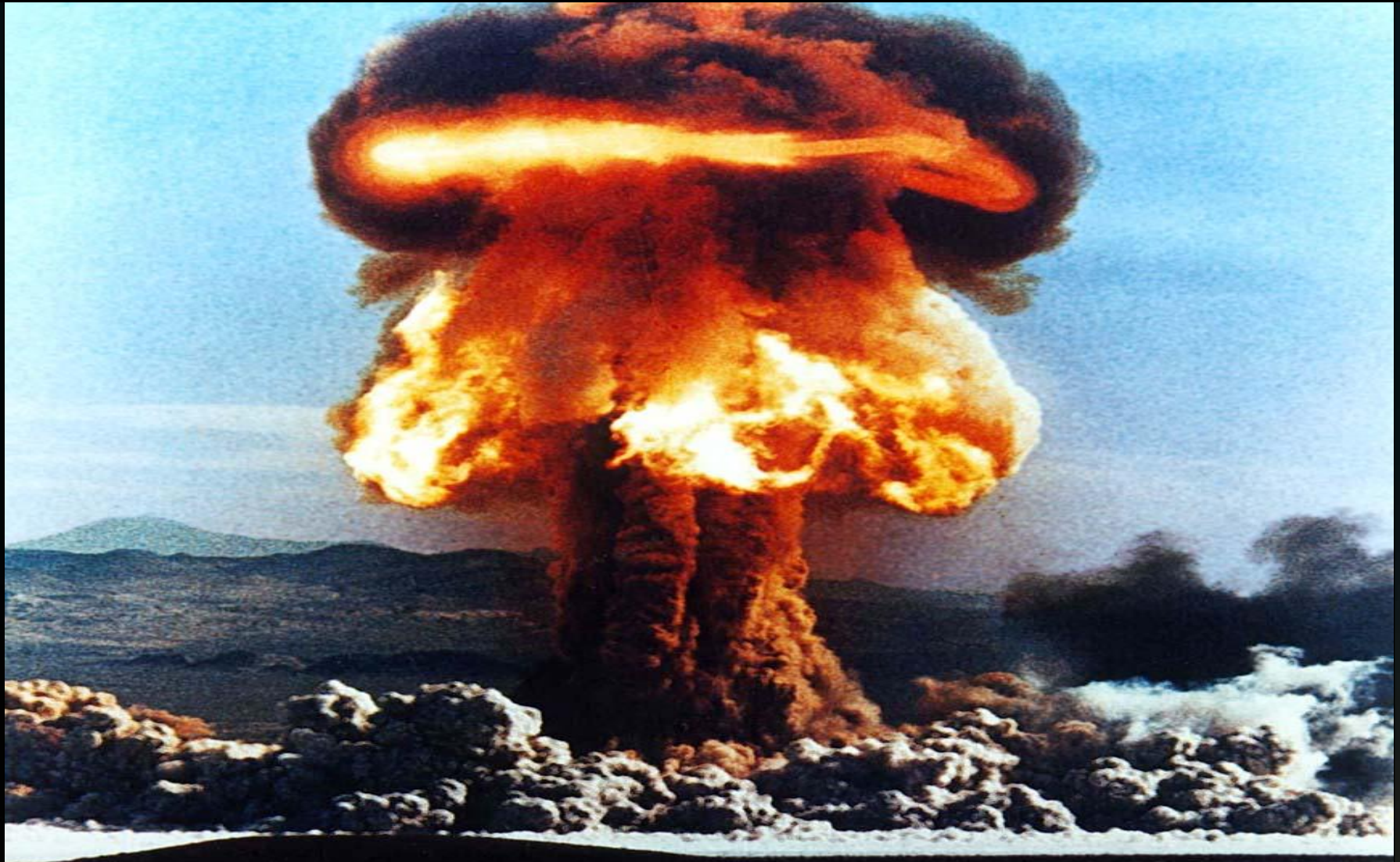
✓ 2 – Quote the Tzu

- He who knows when he can fight and when he cannot, will be victorious.
- If ignorant both of your enemy and yourself, you are certain to be in peril.

✓ 2 – Quote the Tzu

#1 – AT THE END OF THE DAY

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#1 – AT THE END OF THE DAY



#1 – AT THE END OF THE DAY



✓ 1 – AT THE END OF THE DAY



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